

Hayward Highlights

THE HEART OF THE BAY™

Important news, useful information and progress we're making in getting work done to improve day-to-day life in the City.

Subscribe! It's Free!

Visit the **Newsletter's webpage** on the City's website to sign up to receive it via email or download it directly.

Urban Forest Provides Multiple Benefits Public Trees Total 30,000

Can you believe the City of Hayward has almost 30,000 publically-owned trees? Well, the City recently counted, and that's the number.

In a proactive stance to manage the City's urban forest, the City contracted for an inventory of all publically-owned trees. Details about each tree were captured including the species, size, condition, and current maintenance needs. All the information and data was compiled into a single report, the *Urban Forest Resource Analysis*. Also, tree data is online where details of any publically-owned tree can be found via a tree-lookup application, like in the sample shown here.



The analysis determined that Hayward's public trees are a cost-effective resource that provide annual benefits of over \$1.4 million total, or \$50.70 per tree. Tree benefits include energy savings, air quality

improvements, stormwater interception, atmospheric CO2 reduction, and aesthetic contributions to the social and economic health of the community. Plus, trees positively affect property values. The bottom line is that for every \$1 spent on public trees, the community receives \$1.27 in benefits.

With a tradition of beautiful tree-lined streets, Hayward is a community determined to preserve, build, and nurture its urban forest. The City has an active urban forest program along with a certified arborist and two tree crews that ensure street trees are maintained in a healthy and safe condition. Focused on expanding the urban forest, the City offers to plant a free street tree for residents who agree to nurture it with water, care, and regular inspection.



View the *Urban Forest Resource Analysis* report:

<http://bit.ly/MWRFN9>

Hayward's publically-owned tree lookup application:

<http://bit.ly/lesLTV>

Apply for a free street tree today and get it growing:

<http://bit.ly/MVOFwi>

More about Hayward's Street Tree Program here:

<http://bit.ly/ligObb>

Landscape Maintenance, 583-8906



How Can We Help?

Use www.accesshayward.com to find the information you need from the City, make a service request or ask a question. Your submittal will go directly to the staff member who can best help.

In This Issue News from the City & the Work it is Doing

Blight Blasted Along Schafer Road. A coordinated clean-up by the City helped residents make the neighborhood a better place in a day. Page 3

Hayward's ShakeOut Honored in D.C. Hayward Fire and other groups were recognized for their disaster preparedness efforts. Page 4

Hayward Treasures Its Volunteers. Annual event recognizes hundreds of local volunteers and the great work they do in Hayward. Page 5

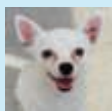
Community Academy Informs and Inspires. Residents recently completed training to help make the City safer and increase quality of life. Page 7

This newsletter has links! We've tried to link to as many resources as possible. Just click links to be taken directly to the information you need.

Visit or Contact Us!

Call 583-4000 or on the Web at www.hayward-ca.gov. City Hall, at 777 B Street, is open Mon-Fri 8-5 with some City departments, like Revenue Division and Development Services, having modified hours. Hayward Library Branch hours are Mon-Wed 11-8, Thurs-Sat 10-5 and closed Sun.

Rescue All the Animals!



Hayward's Animal Shelter has a pet for you and your

family. Adopt today! You can meet at the Animal Shelter or one of the local events that our animals visit. The **Shelter's website has full details and contact info.** www.haywardanimals.org



City Council Meetings

The Council meets the 1st, 3rd, and 4th Tuesdays at 7pm on the second floor of City Hall. To receive Council agendas via e-mail, contact the City Clerk at 583-4400 or cityclerk@hayward-ca.gov.

City's Two-Year Budget Challenges Meant Hard Choices

Hayward continues to struggle toward economic recovery. **Balancing the City's FY 2013 & FY 2014 budget required some difficult choices, but we've** been able to present a budget-balancing plan to the City Council. The plan is largely driven by the incredible contributions and sacrifices of City employees and consists of structural savings from employee compensation and benefit concessions, operating expenditure cuts, new revenue, and a limited use of **the General Fund reserve, the City's emergency savings.**

The General Fund is the funding source for most of the governmental services that directly impact the lives of Hayward residents—Police, Fire, Street Maintenance, Libraries, Graffiti Abatement, Code Enforcement, and others. In September, we faced a \$15 million gap in the General Fund that would grow to \$19.4 million in 2014 if we did nothing.

Property tax and sales tax total 50% of the City's General Fund revenue. Property tax revenues have declined by 12% and sales tax revenues by 13% **since 2009. This decline undermines the City's ability** to fund critical services. The one bright spot is Measure A, the City's Utility Users Tax passed in 2009, which has infused \$14.5 million annually into the **City's General Fund, allowing us to maintain essential services.**

The recession's impacts on City revenues, negative actions by the State, and escalating employee costs have meant implementing structural budget-balancing measures. Part of that is the City reaching agreements with all employee bargaining units that resulted in substantial changes to current benefit offerings. Lead by the Mayor and Council, all employees are making personal sacrifices to save jobs and preserve City services.

We still have more work to do to erase our **structural budget gap, but we've achieved remarkable progress.** By focusing on needed services and our **long-term responsibilities, we can preserve the City's** fiscal health and meet the needs of Hayward residents.

For more information about the City's budget please visit <http://bit.ly/NNzWm6>

Fran David, City Manager,
fran.david@hayward-ca.gov, 583-4300

Reading on the Rise Books Mean Community Action

An old proverb says, "Civilization exists because people can read, and people can read because civilization exists." **Books and reading are the essential building blocks to record, share, and build upon the collective ideas and knowledge of our civilization.** Reading is a universal activity that brings people together. The written word has extraordinary power to stimulate, educate, and open minds.

But, for all the good things about reading, literacy faces many challenges in the modern world. A comprehensive national report by the National Endowment for the Arts, *Reading at Risk: A Survey of Literary Reading in America*, found that not only was literary reading in America declining rapidly among all demographic groups, but the rate of decline was accelerating, especially among the young. The report showed that fewer than half of all American adults spend any time reading literature at all. Fortunately **this doesn't seem to be the trend in education-** focused Hayward, where people are using their library at record-high levels. In the past year, 1.3 million books and media were checked out from Hayward Public Library, shattering all previous records!

The cynical observer might ask, does it matter if people read or not? Does reading translate into concrete action? The answer to both questions is yes. The *Reading at Risk* report showed that people who read books often are more engaged and active in **their communities than people who don't. For example,** the report found that readers are nearly three times more likely to attend a performing arts event and over two-and-a-half times more likely to do volunteer or charity work in the community. A community that values reading is likely to be a stronger, more active, and engaged community.

So, after you have finished reading this—take action! Check out your Hayward Public Library to learn more about our innovative Book-to-Action series, and how you can translate books into community action, right here in your town.

You can read the *Reading at Risk* report here: <http://1.usa.gov/IRfgrY> and for details on events like the Book-to-Action series, visit <http://bit.ly/MUCPp0>

Sean Reinhart
Library & Community Services Director
sean.reinhart@hayward-ca.gov, 881-7956

Schafer Road Clean-Up Blight Blasted in Focused Effort

In February, City staff from Maintenance Services partnered with the Hayward Police Department to conduct a neighborhood clean-up on Schafer Road. The project came about though community complaints regarding persistent blight in the neighborhood, the number of over-parked vehicles on the street, and overgrown trees and vegetation.

The four-hour clean-up resulted in over-parked vehicles cited and towed, City-owned trees and shrubs trimmed, crosswalks restriped, graffiti painted over throughout the neighborhood, and street signs repaired or replaced. In addition, trash and debris were removed from the street, storm drains were cleaned, and street sweepers made multiple passes

to ensure an extra clean street.

Both Maintenance Services and the Police Department have received several calls of appreciation from neighbors regarding this clean-up effort. This team-based approach is an innovative and cooperative way city departments can work with one another and the community to help address the City Council priorities of decreasing litter in the City, removing illegally dumped materials, the rapid abatement of graffiti, and the elimination of blight. Most importantly, these clean-up efforts help improve the quality of life for everyone in the neighborhood.

Maintenance Services, 881-7745



Neighborhood Clean-Ups

Join your neighbors in cleaning and greening our City every 4th Saturday from 8:30 to Noon. **It's easy!**

June 23 Mission Hills Golf Course in South Hayward Neighborhood
July 28 Longwood Elementary School in Longwood Neighborhood
August 25 Leidig at Tennyson in Harder-Tennyson Neighborhood
September 22 Burbank Elementary School in Burbank Neighborhood
October 27 Palma Ceia Elementary in Palma Ceia Neighborhood
November 17 Tennyson High School in Whitman-Mocine Neighborhood

Visit the KHCG Task Force section of the City's website under Calendar for more details.

New ARFF For Airport Safety Benefits from Donation

In March, the Port of Oakland graciously agreed to transfer one of their Aircraft Rescue and Fire Fighting (ARFF in short) vehicles to the City for use at the



Hayward Executive Airport. The Oakland ARFF vehicle is newer and has more advanced features than the truck currently in

use by the Hayward Fire Department.

The new-to-Hayward ARFF vehicle will enhance the ability of the Hayward Fire Department to respond

to aircraft incidents and accidents that may occur at the Airport. During the handover of the ARFF, Hayward Council members Barbara Halliday and Olden Henson, along with City staff from the Airport and the Fire Department, were on hand to accept the vehicle during a ceremony at Oakland International Airport on March 9.

For more information about or any upcoming events at Hayward's Executive Airport, visit them on the City's website: <http://bit.ly/NCI7zs>

Hayward Executive Airport, 293-8678



Important Hayward Contacts People & Services to Help You Get Things Done

General City Info, 583-4000

Access Hayward, www.accesshayward.com
Look up a topic, make a request, or report a problem

Animal Services, 293-7200

Adoption; Dog Licensing; Lost & Found Animals; Dead, Stray or Wild Animals

Building Division, 583-4140

Building Inspections, Permits, and City Codes; Residential Rental Inspection Program

City Clerk, 583-4400

Passports, Notary Public, Certificate of Residence, Requests for Records and Documents

Community Preservation, 583-4143

Problems on private property, such as trash, graffiti, weeds, or inoperable vehicles

Fire Prevention, 583-4900

Fire Permits, Inspections, Plan Review; Hazardous Materials; Fire Education

Public Library, 293-8685

Adults, Teens, and Kid programs; Community Outreach; Homework Help; Literacy Tutoring

Maintenance Services, 881-7745

Public right-of-way problems with graffiti, illegal dumping, street signs, or street trees

Planning Division, 583-4200

Planning Permits, Zoning Information, Planning Resources and Information

Police, General Information 293-7272

Emergency 9-1-1, Non-Emergency 293-7000

Public Works, 583-4700

Engineering and Transportation, Solid Waste and Recycling, Water and Sewer, Executive Airport

Revenue Office, 583-4600

Water Bills, Business License Taxes, Parking Tickets, Administrative Citations, Emergency Facilities Tax

Council Elections to be held on June 5! Vote! Register to vote by May 21 if **you're not already registered** in Hayward. Four Council seats are up and voters have nine candidates to choose from. Details from the City Clerk: <http://bit.ly/LBIa0i>

Passports at City Hall



Apply or renew a US Passport at the City Clerk's Office in City Hall.

A complete list of passport requirements, forms, and info is at www.travel.state.gov. We can help with your questions too, just email us at cityclerk@hayward-ca.gov

Are You Ready for It?



The Hayward Fire Department has lots of useful and life-

saving information about disaster preparedness on its website. Get your family informed, organized and prepared before disaster strikes! <http://bit.ly/MWWYT>

Earthquake Preparedness Honored National Awards Given

In January, the Federal Emergency Management Agency (FEMA) awarded the Earthquake Country Alliance (ECA) with the Community Preparedness Award and Champions of Change Award. The Hayward Fire Department was selected to attend and represent ECA at the White House awards event, acknowledging the positive, educational work that has been done in Hayward for its residents and throughout the region.

The Great California ShakeOut is Hayward Fire and ECA's cornerstone activity focused on the annual, statewide earthquake drill that began in 2008



involving millions of participants each year all across California. The ShakeOut has now been repli-

cated in many states and in other countries. The next ShakeOut drill is scheduled for October 18th at 10:18 am.

FEMA noted that it was the work that Hayward Fire Department showcased during past Great California ShakeOut earthquake drills that truly reflected the collaborative spirit that helped in building greater community preparedness and captured the spirit of the award. The Great California Shakeout is an ex-

traordinary example of what can be accomplished locally and nationally while assisting in future disaster preparedness.

Three regional alliances make up the ECA: the Southern California Earthquake Alliance, the Bay Area Earthquake Alliance, and the Redwood Coast Tsunami Working Group. Many organizations work with ECA including the Southern California Earthquake Center, the California Emergency Management Agency, the United States Geological Survey, the California Earthquake Authority, FEMA, and the American Red Cross, just to name a few.



For more information on the Great California ShakeOut, visit: <http://bit.ly/lh6gww>. Details about the Earthquake Country Alliance are on their website: <http://bit.ly/lqxplQ>. Local, Hayward disaster preparedness information is **always on the City's website:** <http://bit.ly/MWWYT>

Hayward Fire's Emergency Services Office
ESO@hayward-ca.gov, 583-4948

Carlos Bee Blvd Realignment Softening the Road for Safety and Looks

A 2001 citywide traffic safety improvement study recommended a Carlos Bee Boulevard realignment



between Mission Boulevard to Overlook Avenue, which is finally underway and close to completion. The realignment project addresses frequent collisions during wet weather and hopes to reduce speeding on that stretch of roadway, too.

The realignment project addresses frequent collisions during wet weather and hopes to reduce speeding on that stretch of roadway, too.

The realignment's design, which was partially paid for by Federal Highway Safety Improvement Funds, features a relaxed curvature, the tilting of the road's surface inward for safer travel, and the extension of a raised median to help prevent head-on collisions. The project also includes roadway widening to include a bike lane, sidewalks, and landscaping in

the City right-of-way.

Finishing touches for the project include introducing landscape improvements with new trees and flowering shrubs in the median and the northern right-of-ways to help to enhance the visual appearance of the street. In addition, the landscape improvements were designed with water-conserving plants, a water-efficient irrigation system underground, and organic approaches to soil preparation.



If you haven't already, take some time to check out the improvements the next time you pass through.

Public Works, 583-4700
Maintenance Services, 881-7745



National Volunteer Week Hayward Volunteers Get Recognized

Hayward volunteers fill many roles and meet even more needs here in our community. They help students with their homework at the Library, care for animals at the Hayward Animal Shelter and keep our neighborhoods safe, clean, and green. They gladly share their time, skills, and wisdom in hundreds of ways that benefit the Hayward community. **During this year's National Volunteer Week,** City leaders honored the many community volunteers who tirelessly share their time and talents to support the delivery of City services to Hayward residents.

The Hayward City Council designated a week in April as Hayward Volunteer Week and honored the **City's hundreds of volunteers at the April 17th City Council meeting.** Over 400 Hayward volunteers were

given certificates of recognition for their significant local contributions. Over 150 volunteers attended an April 17th ceremony where they were treated to a reception that featured fun, refreshments, door prizes, and much gratitude for their contributions.

To learn more about the many volunteer opportunities in Hayward, be it with the City, the Hayward Unified School District, or with the Hayward Area Recreation and Park District, please contact the Hayward Volunteer Program Coordinator.

Zachary Ebadi
Hayward Volunteer Program Coordinator
volunteer@haywardrec.org, 888-0102



2-1-1 INFORMATION

Dial 2-1-1 for Housing, Health, and Human Services Information. A free, non-emergency, confidential service, 2-1-1 provides easy access to housing information, and critical health and human services. It operates 24 hours a day, 7 days a week with multi-lingual capabilities. 211alamedacounty.org

Latin American Heritage Mural A Beautiful Work in Progress

Traveling down Mission Boulevard near Berry Street, you'll see bright, bold colors depicting traditions, people, and moments in Latin American history. Artist Suzanne Gayle is in the process of creating a design that is a loose timeline representing pre-Columbian culture from past to present.

whose family still lives in Hayward; Juan Bautista de Anza's whose early travels led him through California; and St Joachim Church, with its traditional Mission-style architecture. Present day images include an agave plant symbolizing the new Hayward Agave Garden, along with musical instruments and a sombrero



You'll notice the ever present Quetzalcoatl. The feathered serpent runs the length of the mural tying all of the themes together—from the cultures of the Inca and Maya to the present. The center of the mural focuses on California and the Hayward area, covering the period when Spanish and Mexican land grants transformed the California landscape.

Some local Hayward links to Latin American history portrayed in the mural include: Poncho Villa,

representing the large number of Mariachi bands and related cultural celebrations in Hayward.

The mural is part of the City of Hayward Mural Art program that works to fight the problem of graffiti and blight while improving the quality of life and inspiring pride in Hayward.

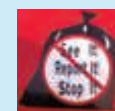
Stacey Bristow
Neighborhood Partnership Manager
stacey.bristow@hayward-ca.gov, 583-4233

FREE PET ADOPTIONS!!!



The Hayward Animal Shelter wants you to find your new best friend and get them for free during a special event on June 9th and 10th. For full details about the adoptions, visit www.haywardanimals.org

Help Stop Illegal Dumping



Illegal dumping poses a health and safety danger, reduces

quality of life, and lowers Hayward property values. Help make Hayward a safe, clean, and green community. Any time you see someone dumping waste in the public right of way, report it to the Police Department at 293-7000.

Summer Reading Program Hayward's Summer Reading

Program encourages local youth to get their read on! From June 11 to August 3, events at the Hayward Main Library & Weekes Branch help you read more and win prizes. Call 293-8685 or visit library.hayward-ca.gov for info.

Keeping Streets Clean Will Keep Bay Clean!



If it goes down the storm drain, it goes into the Bay! Check your

street's sweeping schedule using our handy, online look-up map. Help us keep the streets clean and storm drains clear by moving your vehicle during scheduled street sweeping days. <http://bit.ly/LQK0bM>

Hayward Leadership Academy at City Hall

Want to build your community leadership and planning skills and be more effective in organizing and engaging your neighbors? Then sign up for a day of workshops for both youth and adults to share, learn, and network with neighbors from across the City. It's June 9th at City Hall. Call 583-4227 for details.

Hayward Paratransit Accessible Transit in Hayward and Nearby

If you are or know a senior or someone with a medical condition or a disability who needs to get **around Hayward but can't use other forms of public transit—to get to the Library, a doctor's appointment, the recreation center, or just a movie downtown—then Hayward's Paratransit Program can help you get there.**

For groups that want to schedule a trip for a planned outing or to attend an event, the program provides free, accessible transport via mini-vans whose drivers comfortably transport you to your destination on a reservation-based system, giving you access to all your favorite local destinations.

Equipped with lifts, vans operate seven days a week, but a reservation is strongly recommended, as rides fill up fast! Hayward Paratransit also offers a

fee-based service for individuals who are seniors or have disabilities in Hayward and in the nearby unincorporated areas of Castro Valley, San Lorenzo, and San Leandro. You can request a door-to-door service **for a doctor's appointment or shopping trip. If you are a resident of these areas, over 18 years old, and unable to use other forms of public transit, you may qualify to ride!**

For more information or an application, call the **City's Paratransit program at 583-4230**. Registered riders may call 895-9911, extension 4, to schedule rides. The program is funded by Alameda County Measure B funds. Full program details on the web:

<http://bit.ly/HQOQPLE>

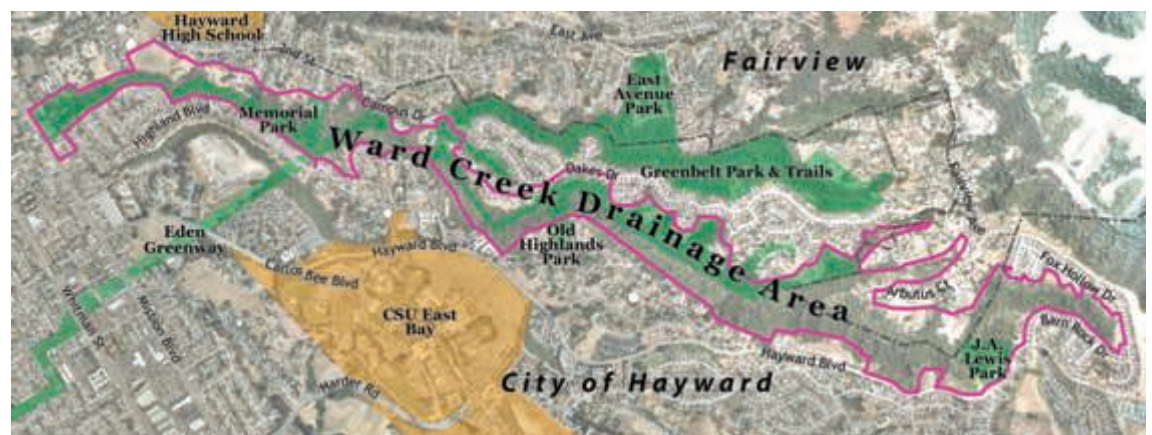
Hayward Paratransit, 583-4230

Ward Creek Fuel Reduction Project On-Going Fire Prevention in Action

Fire season is just around the corner. If you live in a high fire hazard area, which is basically any area in the Hayward hills, the Hayward Fire Department encourages you to clear brush around your home—especially down slope—and remove the lower branches of trees. This will help make your home more fire-safe by removing the fuel that allows a wild-fire to grow.

space training at demonstration work sites allowed neighborhood participants to observe and ask questions about how to implement key defensible-space concepts. Fuel reduction for priority areas was implemented as was a chipping service for neighbors who do their own fuel-removal work.

As with all fire-prevention efforts, this work is on-going. Every year, vegetation grows back allowing fuel



One high fire-hazard area is the Ward Creek drainage area. Over the past few months, the Hayward Fire Department has worked together with the surrounding neighbors to help in making their neighborhood a safer place from wildfire.

Though a defensible-space grant, defensible-

to accumulate. As always, more details on the City's fire-prevention efforts, including those in the Ward Creek Drainage area, can be found on the **Hayward Fire Department's webpage:** <http://bit.ly/MWWYTa>
Fire Prevention, 583-4900

Police Community Academy Safety Through Collaboration

This year's Hayward Police Department Community Academy, an innovative educational program designed to give Hayward citizens a working knowledge of the City of Hayward Police Department, is about to wrap up and graduate another class of informed citizens. The nine-week program provides an in-depth view into various aspects of policing in an educational and informative way that offers residents the opportunity to learn about the issues that affect law enforcement in the City of Hayward.

The objective of this course is not to make the graduates police officers, but to better inform residents by giving them a greater general knowledge of the department's many functions. The goal is to foster enhanced community relations from graduates and the people they touch in every-day life. The overall goals for the Academy are to develop partnerships and open lines of communication between citizens and the police department while offering new insight on how law enforcement does their job.

One of the goals of the Community Academy is to help Hayward residents to better understand how the police do their jobs. All graduates of the Community Academy will get to know more about the men and women who protect their community and why they make the decisions they do while performing that duty. The Academy encourages a more engaged com-

munity, promotes the City's Neighborhood Alert Program, and works to increase the number of participants in the Volunteers In Police Services Program.

Community-oriented policing plays an important and vital role in reducing crime in any community. The Hayward Police Department instituted the Com-



munity Academy in 1993 to improve communications and obtain community input and support throughout the City.

To learn more about the Community Academy, Neighborhood Watch, or Volunteers in Police Services, visit the Police Department on the City's website for more details: www.hayward-ca.gov/police/ Hayward Police Department, 293-7272

Get a Free Tree!



The City is building its urban forest by planting one of five different kinds of trees in the right-of-way for those who request it. For details, call Landscape Maintenance at 583-8906 or visit the City's website: <http://bit.ly/MVOFwi>

Summer Learning Camp

The Hayward Library's Summer Learning Camp helps 3rd to 8th graders with educational fun and learning over the summer. Space is limited so call 881-7945 or visit library.hayward-ca.gov for info on available sessions.

Route 238 Project on Track Recent Work Shows New Improvements

Construction on the Route 238 Corridor Improvement Project continues according to schedule with the City's contractors continuing work on sidewalks, street medians, streetlights, traffic signals, underground utilities, and landscaping throughout the corridor.

Along some stretches of Mission Boulevard, you can already see significant improvements with new trees and shrubs growing in the median and at the new Five Flags Park.



Utility companies have completed their underground work and have removed overhead wires and poles on Mission Boulevard north of Harder Road. Median island landscaping on Mission Boulevard between Industrial Parkway and Harder Road is now complete. Sidewalks and

streetlights are finished, and trees planted between Calhoun Street and Harder Road. Work has started on construction of the new Foothill Boulevard median islands north of City Center Drive.

Also, Downtown along Mission Boulevard and A Street, new sidewalk improvements are underway, with work expected to take about three months to complete. Monthly public information meetings at City Hall with Downtown business owners began in March to discuss the on-going work and any concerns people may have. These informational meetings are scheduled for the fourth Thursday of every month.

Full project updates and information at:

www.hayward-ca.gov/route238

Kevin Briggs, Project Manager
kevin.briggs@hayward-ca.gov, 583-3900

The City of Hayward is Open for Business!

haywardopenforbusiness.org is the City's economic development website to help you find out about how to do business in Hayward. With information on the business climate, commercial space availability, and many other resources, it's the first place to consider when doing business in the City.



Access Hayward, The City of Hayward's info, reporting and comment service, is always available:
www.accesshayward.com

Upcoming City Events

Every Saturday

Farmers Market

City Hall Plaza from 9am to 1pm

June 5 and 6

Legal Assistance for Seniors

Main Library (5th), Weekes Branch (6th), 1 to 3pm

June 6

A Taste of Hayward

City Hall at 5:30pm

June 8

Free Concert: Run for Cover

City Hall Plaza at 5:30pm

June 11 through August 3

Library's Teen Summer Reading Program

Main Library or Weekes Branch

June 21

Street Party

Downtown along B Street from 5pm

June 22

Free Concert: Jack 'Da Hat' Luna & the Jackettes

City Hall Plaza at 5:30pm

June 22

Free Movie: Kung Fu Panda

City Hall Plaza at 8:15pm

June 23

Free Concert: Hayward Municipal Band

Memorial Park from 1 to 5pm

July 7 & 8

Hayward Russell City Blues Festival

City Hall Plaza from 11am to 7pm

July 19

Street Party

Downtown along B Street from 5pm

July 27

Free Concert: Sector 7

City Hall Plaza at 5:30pm

July 27

Free Movie: The Muppets

City Hall Plaza at 8:15pm

More info & meetings at www.hayward-ca.gov

Economic Development Promoting a Working City

The City takes a proactive stance to ensure that Hayward's economy keeps moving forward. Working to bring more opportunities to residents and improve the local business climate, the Economic Development Department works with a range of local businesses to ensure their success by promoting the City to attract new businesses or by assisting current business residents.

For example, Hayward is home to over 80 food manufacturing companies and over 45 biosciences companies. With so many of these established businesses, work that Economic Development staff does to improve the business climate can have a broad impact, facilitating business growth throughout the City.

For residents and visitors, the events in historic Downtown hosted by Economic Development such as the Summer Movie Series, August Music Festival, A Taste of Hayward, Restaurant Walk, and Third Thursdays are a big draw. These activities bring the community together and give everyone a chance to see what local merchants offer.

A full list of Hayward's summer movies and concert is on the City's website.

Sean Brooks, Economic Development Manager
sean.brooks@hayward-ca.gov, 583-4304

Crime Free Multi-Housing Sara Connor Court Certified

Congratulations to the Sara Connor Court Apartments, a division of Eden Housing, for becoming the seventh, certified Crime Free Property in Hayward!

The Hayward Crime Free Multi-Housing Program is designed to help residents, owners, and managers of rental property to keep drugs and other illegal activity off their property. The program uses a three-part approach which ensures crime prevention goals while maintaining a very tenant-friendly approach.

An 8-hour training seminar for property managers presented by the Police Department, with topics such as resident screening, crime prevention, evictions and drug/gang recognition, is the first step in certification. A security assessment of the rental property to ensure that minimum safety requirements have been met and a resident, crime-prevention meeting are conducted before the property receives full certification.

For more on Hayward's Crime Free Multi-Housing Program, the Police Department has full details on the City's website: <http://bit.ly/J7LCMr>

Gale Bleth, Crime Prevention Specialist
gale.bleth@hayward-ca.gov, 583-4400



Subscribe to Hayward Highlights It's Easy and Free

Thanks for reading Hayward Highlights, the City's quarterly newsletter that lets you know about important doings, useful information, and progress we're making in getting work done to improve day-to-day life in the City. We cover a variety of topics that we think you'll find informative, useful, and present opportunities to get involved directly.

If you'd like to receive it in the future, just visit the [Newsletter's webpage](#) on the City's website to sign up to receive it via email or download it directly. Additionally, you can give us feedback on anything you read by contacting the author of a piece or write us at HaywardHighlights@hayward-ca.gov. Finally, Access Hayward is a great place to ask questions, request information, or report problems. Let us know how we can help.



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